

# WILD NORTH

Northern Alberta Wildlife Rescue & Rehabilitation

## ANNUAL GENERAL REPORT



2024

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# ABOUT

Since 1989, WILDNorth has helped over 40,000 birds and small mammals receive proper medical treatment with the ultimate goal of returning these wild animals to their natural habitat.

## MISSION

To deliver services to people of Northern Alberta with wildlife-related concerns by providing compassionate care to injured and orphaned wildlife and by educating our communities about humanely coexisting with wildlife.

## VISION

To provide world-class care for wildlife in need and to become Alberta's champion and resource for a respectful co-existence between people and wildlife.

## IN 2024 WILDNORTH...

fielded 11,929 calls

admitted 3,497 patients



# President's Report

## Dr. Daren Mandrusiak

WILDNorth Board President/Veterinarian

The past year has been marked by significant achievements, dynamic growth, and dedicated efforts from our remarkable team and board members. I am incredibly honored to be part of such a remarkable team of volunteers and staff that help not only keep this organization running, but moving forwards and innovating.

We were very fortunate to welcome the addition of three new board members to our Board of Directors this past year. Tom Eger, whose background is in land acquisitions and land development has proven to be invaluable in pushing forward the boards top priority goals. Sonu Sahi, whose background is in business and technology, has brought bright new ideas and unique perspectives to the board that were previously missing. Finally, Stephen Michalyk joined our board as our treasurer, Stephen's background is in banking and finance and is providing us with much needed financial oversight and planning. Their diverse expertise and passion for wildlife rehabilitation will undoubtedly strengthen our strategic initiatives and guide us towards achieving our goals. These new members bring a wealth of experience in their fields. Their fresh perspectives and innovative ideas will be invaluable as we continue to navigate the complex landscape of moving wildlife rehabilitation in Northern Alberta forwards.

The Board of Directors has developed significant momentum in our goal of finding a new location for the hospital and rehabilitation site. This initiative has been a top priority, driven by the need to expand and amalgamate our facilities and enhance our capacity to serve the community. The boards "Project Haven" committee is being led by Tom Eger, who has been working tirelessly to move the needle on this project. The committee's proactive approach and determination have laid a solid foundation for this endeavor to move forwards into the next year. contributions.

**"I AM INCREDIBLY HONORED TO BE PART OF SUCH A REMARKABLE TEAM OF VOLUNTEERS AND STAFF THAT HELP NOT ONLY KEEP THIS ORGANIZATION RUNNING, BUT MOVING FORWARDS AND INNOVATING."**

# President's Report cont'd

## Dr. Daren Mandrusiak

WILDNorth Board President/Veterinarian

An area where we continue to grow our outreach is on social media, this past year has seen substantial growth, serving as a vital platform to share the inspiring stories of our patients. I highlight this as a key achievement for the organization as it reflects a growing interest and engagement with our mission and an ability to reach people through non traditional means of communication. We are ultimately a community based organization, and without community support we cannot achieve any of our goals.

Through captivating posts, videos, and patient updates, we have successfully highlighted the journeys of numerous rehabilitated animals, fostering a deeper connection with our community and raising awareness about wildlife rehabilitation. Each story shared not only celebrates the resilience and recovery of our patients but also educates and inspires our audience to support and advocate for wildlife protection, and ultimately to support our organization.

This year, our hospital has been busier than ever, with a significant influx of injured and orphaned wildlife. Despite the increased workload, our team has demonstrated exceptional functionality and cohesion in their work. The dedication and professionalism of our staff and volunteers have ensured that every patient receives the highest level of care and attention. I want to highlight the exceptional leadership within the hospital and rehabilitation facility, we are lucky to have these focused teams being led by such skilled and passionate individuals. The ability of these teams to work seamlessly together, even under pressure, is a testament to their unwavering commitment to our mission. Our organization's success is truly a reflection of the collective effort, and I am deeply grateful for their tireless contributions.

As we reflect on the accomplishments of the past year, it is clear that our organization is on an upward trajectory. Our progress in social media outreach, the expansion of our board, the efficient operation of our hospital, and the pursuit of a new location all underscore our commitment to advancing wildlife rehabilitation in Northern Alberta. I want to extend my thanks to each member of our organization including board members, staff, and volunteers for their dedication, and I look forward to another year of impactful work and continued growth.

Thank you for your unwavering support and passion for wildlife rehabilitation.

**“EACH STORY SHARED NOT ONLY CELEBRATES THE RESILIENCE AND RECOVERY OF OUR PATIENTS BUT ALSO EDUCATES AND INSPIRES OUR AUDIENCE TO SUPPORT AND ADVOCATE FOR WILDLIFE PROTECTION, AND ULTIMATELY TO SUPPORT OUR ORGANIZATION.”**

# Executive Director's Report

## Dale Gienow

Executive Director

To say 2024 was a busy year for WILDNorth, would be a huge understatement. During 2024 our incredible team fielded more Helpline calls, rescued more wildlife, dealt with more patient intakes, and educated more people than in any other year, over our 36 year history! Public support for this organization surged. Contributions through corporate and private grants were up nearly 20% from 2023, and donations (with a little help from an Estate) were up nearly 60% from last year.

WILDNorth kept its operational partners busy as well. Participating after-hour veterinary clinics like Guardian, Vet ER, Pulse, and Boreal kindly accepted scores of patients on our behalf, until they could be transported to our Wildlife Hospital the next morning. The City of Edmonton Park Rangers, Animal Care and Control Officers, and Arborists, together with EPCOR and FORTIS ALBERTA employees took our rescue training. Operating under our permits, these partners greatly increased our capacity to rescue injured and orphaned wildlife in the field. Funding from the City of Edmonton, and other corporate partners, afforded us the opportunity to reach out to the community and educate a record number of Edmonton's citizens on how to live in harmony with our wild neighbours.

At WILDNorth, our strongest assets are the incredible staff that manage our operations, and the great many dedicated volunteers that strive to make life better for northern Alberta's injured and orphaned wild animals. Volunteerism takes many forms at WILDNorth, including those that care for and maintain our wildlife wards, Hotline attendants, field rescuers, wildlife transporters, social media and education assistants, administrative helpers and many, many more. It's my job to oversee the management of these unsung heroes, that selflessly donate their precious time to this worthy cause, but I could not do it without the direction of our awesome Board of Directors. Behind the scenes, these compassionate individuals work diligently to ensure WILDNorth continues to stay focused on its mission and vision. Without these volunteers WILDNorth could not function.

**“DURING 2024 OUR INCREDIBLE TEAM FIELDED MORE HELPLINE CALLS, RESCUED MORE WILDLIFE, DEALT WITH MORE PATIENT INTAKES, AND EDUCATED MORE PEOPLE THAN IN ANY OTHER YEAR, OVER OUR 36 YEAR HISTORY!”**

# Executive Director's Report Cont.

## Dale Gienow

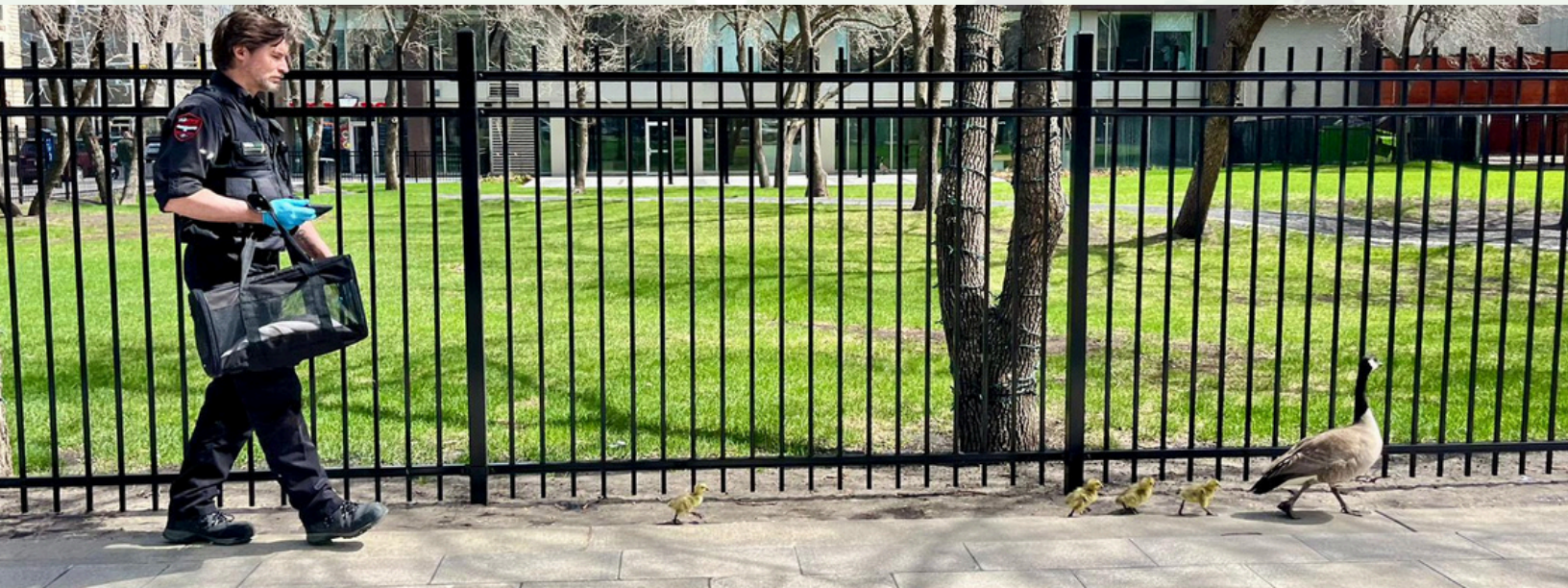
Executive Director

As for WILDNorth's future, I am incredibly optimistic! We are financially stable, staffed with the best team ever, and constantly making positive changes to our operations, for the betterment of our wildlife wards and the community. If there is one challenge that is greater than all others, It's that we are doing such a great job caring for more of our imperiled wild neighbours, we are running out of space at our hospital.

The search for a new location is first, and foremost, on our minds as we navigate 2025. We are in search of a location near Edmonton, where we can amalgamate our Hospital and rehab operations at one facility. We are soon to launch our capitol campaign and are excited about a future, purpose built, facility.

Caring for our native wildlife is a community effort. Thank-you to all that have supported WILDNorth's work, over these many years, and we look forward to continuing to work with the community. The world is a much better place, when shared with our furred, feathered, and scaly friends!

**“WE ARE SOON TO LAUNCH OUR CAPITOL CAMPAIGN AND ARE EXCITED ABOUT A FUTURE, PURPOSE BUILT, FACILITY.”**



# WILDNorth Helpline

**Jillian VanKooten**

Helpline & Social Media Manager

WILDNorth's Wildlife Helpline is often the first point of contact the public has with the organization and serves as the primary channel for inspiring change in how people respond to urban wildlife situations. Helpline advisors converse with members of the public about their wildlife encounters, questions, and concerns. Our Wildlife Helpline advisors do far more than just guide injured wildlife to treatment—they share knowledge about animal behavior, foster tolerance, educate the public on humane coexistence with urban-dwelling wildlife, and advocate for the protection of Alberta's wild species.

WILDNorth fielded 11,929 calls and 1,266 Rescue Requests in 2024, the busiest season on the phones being April through to September. This was our fifth year with a dedicated Helpline Manager and our WRMD data base to record all helpline calls. These changes continue to enable us to respond to each of the high volume of calls and rescue requests in a thorough and informative manner.

During our aforementioned busy season, April through September, we received 9,644 calls, comprising 81% of all of our annual calls. Within the same period, we received 953 rescue requests, comprising 10% of the calls. In 2023, WILDNorth enhanced communication on the Helpline by introducing dedicated cellphones. These two phones are now used daily to receive images and videos via text, handle brief text exchanges, and take rescue-related calls while on the road. We believe this upgrade has streamlined communication and improved overall efficiency. However, despite these improvements, the number of calls to our Wildlife Helpline increased in 2024 compared to the previous two years.

**“OUR WILDLIFE HELPLINE ADVISORS DO FAR MORE THAN JUST GUIDE INJURED WILDLIFE TO TREATMENT—THEY SHARE KNOWLEDGE ABOUT ANIMAL BEHAVIOR, FOSTER TOLERANCE, EDUCATE THE PUBLIC ON HUMANE COEXISTENCE WITH URBAN-DWELLING WILDLIFE, AND ADVOCATE FOR THE PROTECTION OF ALBERTA’S WILD SPECIES.”**

## Jillian VanKooten

Helpline & Social Media Manager

Additionally, our Facebook account engaged in 275 conversations with members of the public in 2024, primarily concerning injured wildlife or general organizational inquiries. Call volumes are also influenced by staff responding to wildlife-related questions through email and other platforms.

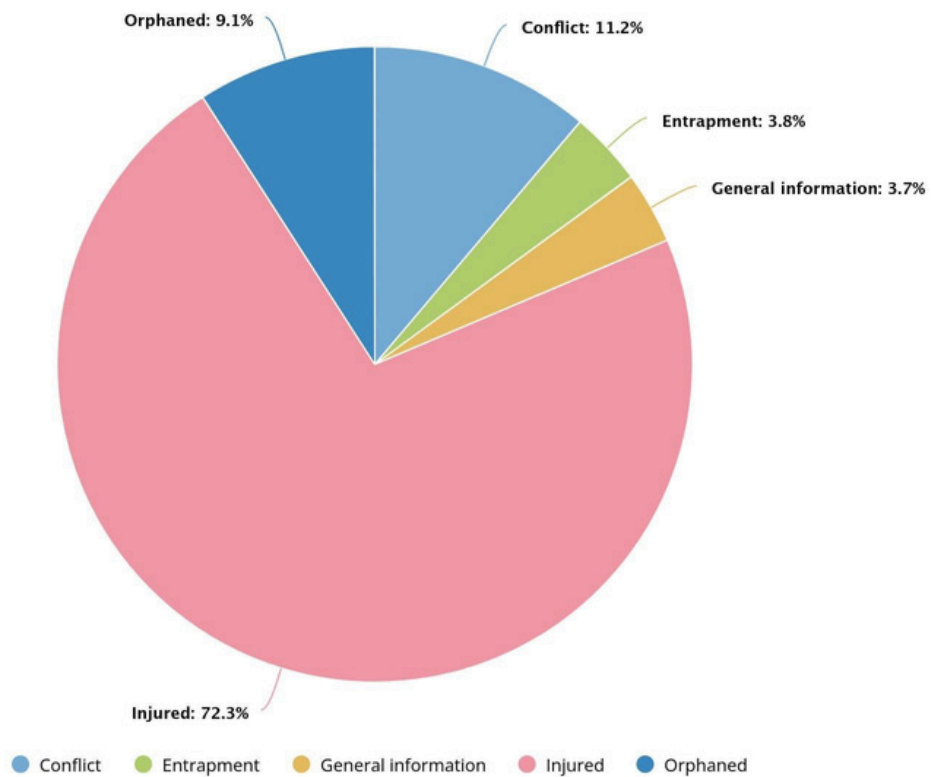
In 2024, the wildlife species we received the most calls about was the Black-billed Magpie. WILDNorth's Wildlife Helpline handled 1,022 calls related to this species, accounting for 10% of all calls. These inquiries often involved conflict situations, such as nesting site issues, nuisance complaints, or concerns about injured or orphaned Magpies.

By comparison, we received 992 calls about Canada Geese, 862 about White-tailed Prairie Hares, 758 about Pigeons (Rock Doves), and 580 about Ducks. These figures accurately reflect the common wildlife concerns the public seeks our help with through the Wildlife Helpline. Of all calls, 72.3% involved perceived injuries to wildlife, 11.2% related to human-animal conflicts, and 9.1% concerned orphaned baby animals. Many individuals are unaware of our organization until they need assistance, so we make every effort to use each interaction as an opportunity to educate the public on WILDNorth's mission and vision.

**“MANY INDIVIDUALS ARE UNAWARE OF OUR ORGANIZATION UNTIL THEY NEED ASSISTANCE, SO WE MAKE EVERY EFFORT TO USE EACH INTERACTION AS AN OPPORTUNITY TO EDUCATE THE PUBLIC ON WILDNORTH'S MISSION AND VISION.”**

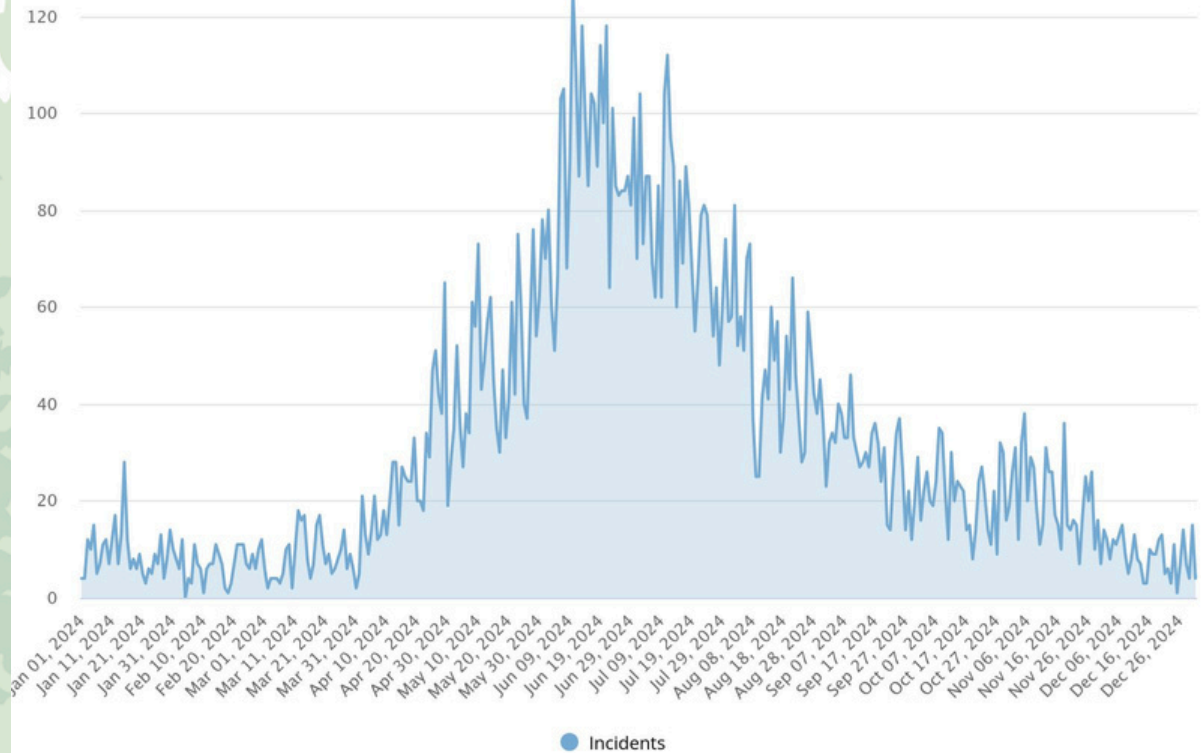
# CALLS BY CATEGORY

Incidents by Category



# CALL VOLUME BY DAY

Incidents Per Day Occurred



# Social Media

**Jillian VanKooten**

Helpline & Social Media Manager

WILDNorth's social media platforms, including Facebook, Instagram, TikTok, LinkedIn, and Twitter, play a vital role in our educational outreach. Our content is designed to be educational and always aligns with our mission and vision of promoting humane coexistence with urban-dwelling wildlife. We regularly share patient stories and seasonally relevant information about urban wildlife species.

Our primary platforms for posting and communication are Facebook and Instagram. While these platforms are mainly used for content sharing, we also receive numerous direct messages with wildlife-related inquiries. Social media, particularly Facebook, has also proven to be an effective tool for communicating our organizational needs and making donation callouts. Through Facebook, we've received essential items such as berries, dryers, and other supplies that support our daily operations.

Throughout 2024, WILDNorth's Facebook page gained 1,000 new followers, bringing the year-end total to 13,505, an 8% increase. Similarly, our Instagram page grew by 436 followers, reaching a total of 8,537, a 5.4% increase. This steady year-over-year growth has continued since 2022, the first year we had a dedicated social media manager. One key metric for evaluating content effectiveness is reach, the number of accounts that view our content. In 2024, our Facebook posts reached 370,998 accounts, while Instagram content reached 36,916 accounts. Our Facebook page saw 40,638 visits, and Instagram was visited 10,489 times, representing year-over-year increases of 91.3% and 68.1%, respectively. WILDNorth's TikTok presence also expanded significantly in 2024. Our account reached 3,262,325 individuals, gained 6,851 new followers, and accumulated 3,335,912 total video views. These numbers reflect a 2,635.6% increase in reach, a 111.6% growth in followers, and a 2,410.3% increase in video views. TikTok continues to be a valuable platform, especially for engaging a younger audience, with multiple videos going viral this year.

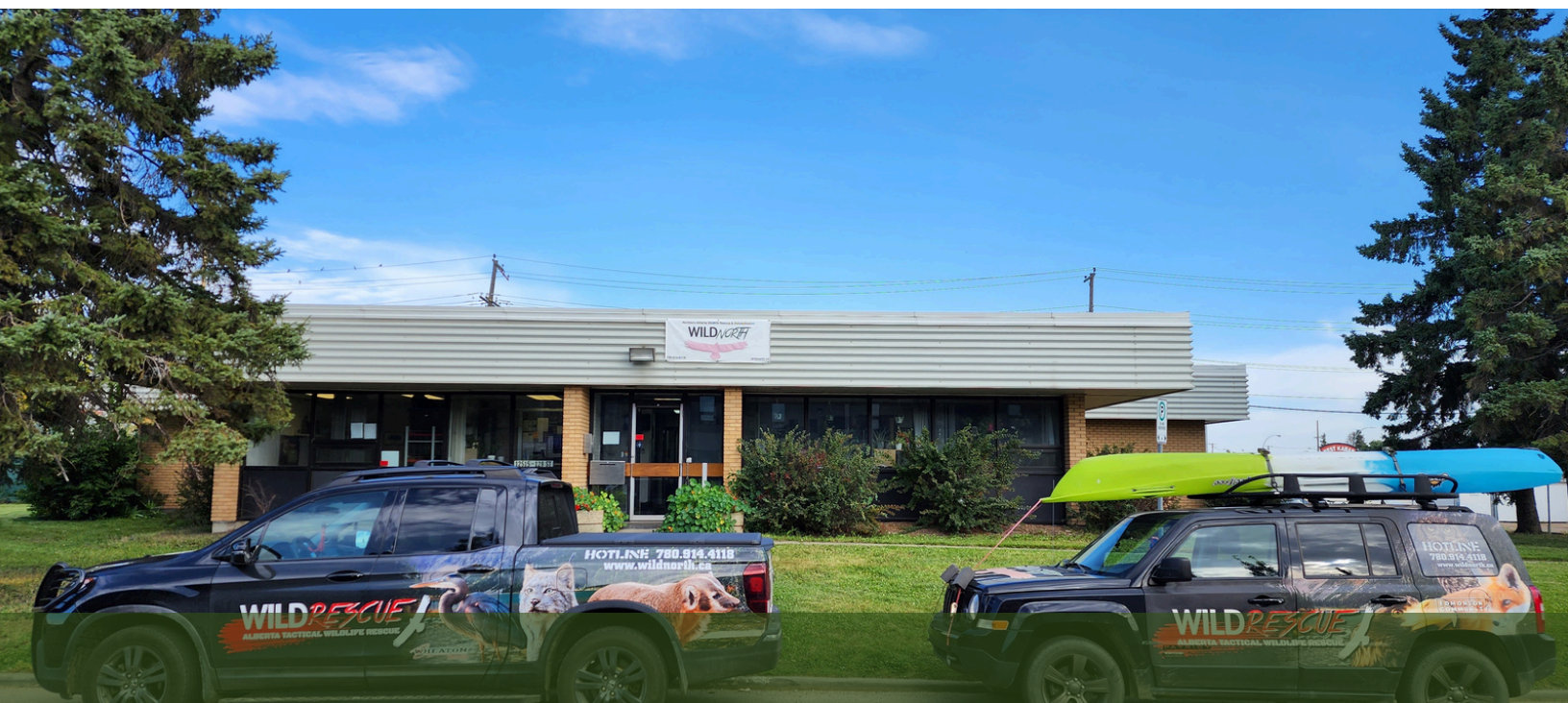
We are proud of this momentum and the educational impact it represents. Overall, WILDNorth's social media achieved a successful year of outreach, education, and growth, and we look forward to building on this progress in 2025.

## Dale Gienow WILDRescue Manager

In 2024, WILDNorth conducted more wildlife field rescues than in any previous year. Though cases of avian influenza were down, we still responded to 1266 rescue requests, up 14% from 2023. WILDRescue added three more rescue interns to complement our program, during the summer months, to accommodate the growing number of rescues. This increase helped ensure smooth operations during a very busy time, and helped fill gaps where people were away due to vacation or illness.

Though species ran the full gambit in 2024, our WILDRescue staff, interns, and volunteers were able to bring in many animals that the public was unable to attend to. These unique scenarios usually involved dangerous creatures, or wildlife that were difficult to capture or access. WILDNorth's professional field rescue service is unique amongst Alberta rehabilitation organizations, and allows us to help wildlife that would otherwise not receive care. Adding further capacity to capture these elusive animals, WILDNorth conducted more wildlife rescue training sessions than in previous years to industry partners like City of Edmonton Park Rangers, Animal Control Officers, City Parks Staff, EPCOR employees, and Fortis Alberta personnel. These individuals are taught skills and given resources to help us with our important work, and operate under our permits.

Notably, important new amendments to our permit, issued by our provincial regulatory authority, now gives WILDNorth more legal options, to engage a broader segment of the community to perform wildlife rescues and transportation.





## Carly Lynch

Director of WILDCare

We admitted 3,497 patients across 186 different species in 2024—an increase from 3,123 patients and 181 species the previous year. These numbers reflect not just the growing public awareness of wildlife in need, but also the increasing demand for the specialized care our organization provides. I'd like to thank every single person who called our Wildlife Helpline about a wildlife concern; without their compassion, we would not have received the ~3500 patients that came through our doors!

We celebrated several firsts in 2024, including our first Eastern Red Bat and Red-throated Loon. Additionally, we were privileged to care for a Ferruginous Hawk, an Endangered species and North America's largest hawk.

This Ferruginous Hawk case was a true testament to our team's dedication and expertise. Upon admission, the bird was emaciated due to a displaced fracture of the tibiotarsus, which left them unable to hunt. Recovery from emaciation is extremely difficult, and stabilization had to be the priority before the hawk could be anesthetized for surgery. Through meticulous care from veterinarians, registered veterinary technologists, and wildlife technicians at both our Wildlife Hospital and Rehabilitation Centre, the bird was brought back from the brink and underwent two surgical procedures. After 131 days in care, it was transferred to another facility with larger flight pens to complete their rehabilitation. This case represents the high standard of care we strive to provide every day, and the teamwork involved in the care of even just one individual. Transport volunteers, WILDCare volunteers, Wildlife Helpline Volunteers, WILDNorth staff, donors, and the member of the public that brought the animal to us all worked together to ensure this bird got the care they deserved.

Of course, caring for wildlife out of two separate facilities presents its challenges—but our team continues to rise to the occasion, communicating and collaborating to ensure operations run smoothly. Whether it's transporting patients between locations, coordinating treatments, or adapting to shifting caseloads, our staff and volunteers work as one cohesive team.

**“WE WERE PRIVILEGED TO CARE FOR A FERRUGINOUS HAWK, AN ENDANGERED SPECIES AND NORTH AMERICA'S LARGEST HAWK.”**





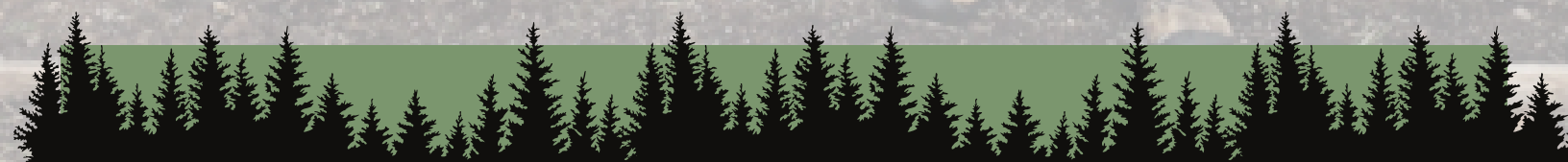
## Max Buchanan

WILDCare Manager

2024 at WILDNorth was filled to the brim with memorable patients, great moments with interns, and large strides toward more effective animal care. We had many success stories with our patients. I want to highlight a few here. We took care of a Ferruginous Hawk with a broken leg that Dr. Mandrusiak surgically pinned. A great-horned owl from BC was admitted with an injured leg that also needed surgery and has been recovering well. With the success of these patients, we have high hopes for future cases with similar injuries. Two American Badgers were admitted in one year and cared for at the Rehabilitation Center - our long-term care facility, a first in recent memory. We had success overwintering both a Broad-winged Hawk and Cedar Waxwings, which adds to our knowledge of overwinter care in songbirds and raptors. We also successfully raised and released a Wilson's Snipe, which provided some unique challenges but was ultimately successful.

As we move into 2025, we will continue to work towards improving animal care, improving the volunteer/intern experience, and fostering a warm, welcoming work environment for all. We heard great feedback from our 2024 intern team, and the 2024 team enjoyed working with us. We have taken the suggestions given to us by the team and implemented those into our intern program for 2025. Interns and volunteers are the heart of WILDNorth, and we can't express how grateful we are for the thousands of hours donated by this fantastic group of people.

**“INTERNS AND VOLUNTEERS ARE THE HEART OF WILDNORTH,  
AND WE CAN'T EXPRESS HOW GRATEFUL WE ARE FOR THE  
THOUSANDS OF HOURS DONATED BY THIS FANTASTIC GROUP  
OF PEOPLE.”**



# WILDNorth Volunteering

## Alexa Wince

WILDNorth Volunteer Manager

Throughout 2024, each and every one of WILDNorth's hardworking and dedicated volunteers truly went the extra mile. Whether they were new volunteers completing their first shift, or long-time volunteers completing their hundredth, our volunteers showed that they are truly committed to the wildlife of Northern Alberta. This dedication can be seen in the 27,839 hours that volunteers accomplished this year, an increase from the 25,181 hours logged in 2023.

Our dedicated volunteers completed a wide array of duties through our internships as well as our regular volunteer program including administrative tasks, cleaning, facility maintenance, educating the public, rescuing wildlife, and providing care for our patients. Additionally, this year we welcomed two Canadian Conservation Corps placement volunteers who helped us with a variety of roles throughout their time with us.

Once again, our WILDCare program contributed the most hours logged with a total of 19,694 between our two facilities and our nanny program, making up 71% of the overall volunteer hours in 2024. Our other pillars, WILDRescue and WILDEducation, made up 7% and 2% respectively, with the remaining 20% of our volunteer hours logged falling under non-pillar assignments. Of the hours logged under these non-pillar assignments, 56% were transportation, 18% helpline, 15% our Canadian Conservation Corps placement volunteers, 5% events, 5% facilities & maintenance, and 1% of these hours logged were for interviews and the training of new volunteers.

Each year, WILDNorth seems to grow larger and our impact on our community and environment only increases. This is no small feat and is directly related to how much hard work and compassion each and every volunteer has put into their work with us. It is truly amazing how all our small actions lead to the incredible work that our organization accomplishes each year. In 2024, we onboarded 112 wonderful new volunteers.

**27,839 VOLUNTEER HOURS WERE  
RECORDED IN 2024!!**

# WILDNorth Volunteering

**Alexa Wince**

**WILDNorth Volunteer Manager**

All our volunteers put in a fantastic effort this year and represented WILDNorth with pride at events such as our WILDRun, our casino event, and various outreach events throughout the year. WILDNorth relies heavily on our many active volunteers to achieve our mission and vision, and without them we wouldn't be able to do all of the incredible things that we do! From the bottom of our hearts, thank you so much to all our past and present volunteers for all that you do. You truly make WILDNorth a better place, and in turn, your impact can be felt by all of Northern Alberta.

As we wrap up the 2024 year, we look forward to 2025 with excitement. We are thrilled to welcome our new Volunteer Manager, Alexa Wince, in January 2025. With her guidance, we aim to expand our volunteering program to reach new heights and onboard new volunteers for several brand-new volunteer positions. Once again, thank you to all volunteers, you help us make the world a better place!

## VOLUNTEER TESTIMONIAL

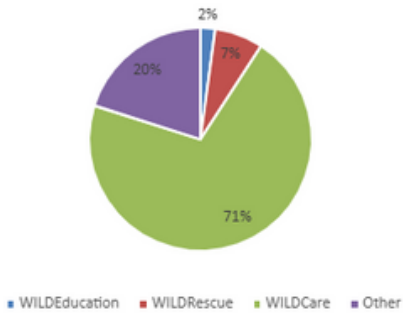
**“My favourite part of volunteering at WILDNorth is that I get to work with a bunch of really neat species and every day is different. Some days I'm hand feeding baby squirrels every few hours, other days I'm helping restrain a huge bald eagle for treatments or rescuing baby skunks from a window well. I never really know what I'm going to be working with each day I go in! I also really enjoy working on the helpline and speaking to people who call with wildlife concerns. I get the opportunity to educate people on things they might not know about wildlife, provide them peace of mind by helping the animal they are worried about or assure them it is actually okay, and hear a lot of different stories and experiences with animals!”**

**-JAYDEN CLEVELAND, WILDNORTH VOLUNTEER SINCE 2022**

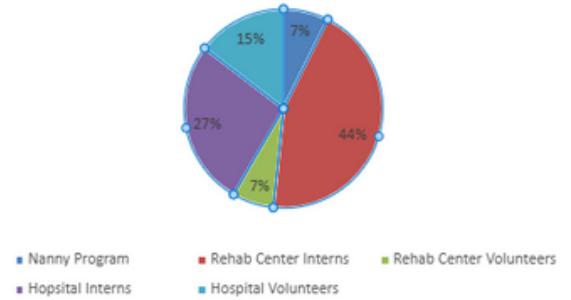
# WILDNorth Volunteering

Alexa Wince  
WILDNorth Volunteer Manager

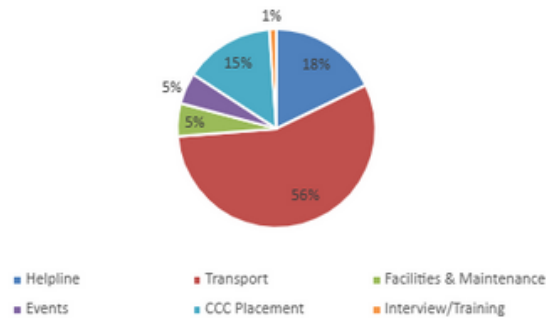
Total Volunteer Hours by Pillar



WILDCare Volunteer Hours by Assignment



"Other" Volunteer Hours by Assignment



## Elsa Rasmussen

Education Manager

The WILDEducation team taught 6499 people of all ages during 2024 while fulfilling our mission to educate our communities about humanely coexisting with wildlife. WILDNorth's education programming included Wonders of Wildlife Rehabilitation for all ages, Healthy Backyards (partnership with TD Friends of the Environment Foundation) for all ages, Junior Wildlife Ambassador Program (partnership with Capital City Clean Up) for grades 3-6, Wildlife Interaction & My Community (partnership with EPCOR) for grade 7.

Our Junior Wildlife Ambassador Program (JWAP) was most popular in 2024. This program continues to be offered to students in Edmonton free of charge through our partnership with the City of Edmonton – Capital City Clean Up. The JWAP program fosters an appreciation for our wild neighbours, links to curriculum, and helps to keep wild animals safe by exploring topics such as the impact of litter and the concept "Ask Before You Act" regarding wildlife intervention. Updated science curriculum for elementary students in Alberta was in place for the fall of 2024, leading to large scale changes to the presentations as the previous content links for grades 3, 5, and 6 were no longer relevant. JWAP still had great reach, despite reduced booking capacity while updating the programming, as our team delivered 100 JWAP presentations to 3010 students from 55 schools.

Corby the Raven, WILDNorth's Education Ambassador, turned 2 years old and continues to keep our team busy with training, enrichment, and engaging the public through outreach presentations. We are so thrilled that Corby can help us to educate the public about how remarkable Northern Alberta's wildlife can be, as well as build positive attitudes and connections to the 250+ species that share our spaces.

# WILDNorth Research & Policy

## Kim Blomme

Director, Research & Policy

Interactions between people and animals (wild and domestic) can have profound effects on the health and well-being of both the people and the animals. The presence of wildlife within an urban or rural environment creates an opportunity for citizens to interact with animals and gain knowledge and awareness of environmental issues through this interaction. The presence of individuals or agencies that will provide care to injured wildlife brings peace of mind to individuals who are concerned about their welfare. As well, in involving citizens in the care of its wildlife, especially on a preventative level, wildlife rehabilitators act as educators for all ages. This enhances a community's awareness of animal welfare issues and increases their interest in the environment and conservation.

The key components here are animals AND people. Though we view ourselves as an "animal" organization, and we advocate for the animal, it is the person to whom we must effectively communicate to bring about an effective plan. Communication can be extremely challenging as we attempt to gather the important details. We must ask the right questions, in the right way to elicit the most comprehensive details and make decisions about how best to help the animal (or the person).

Many people are willing to do as much as they can to bring an animal to care or work with us to reunite a youngster. However, there are some people who only want to report or only want the animal removed so they no longer have to deal with it. This can be very frustrating for staff and volunteers who are trying to do what's best for the animal.

When we continue to improve our communication techniques and knowledge of animals (both wildlife and human!) we can become more effective.

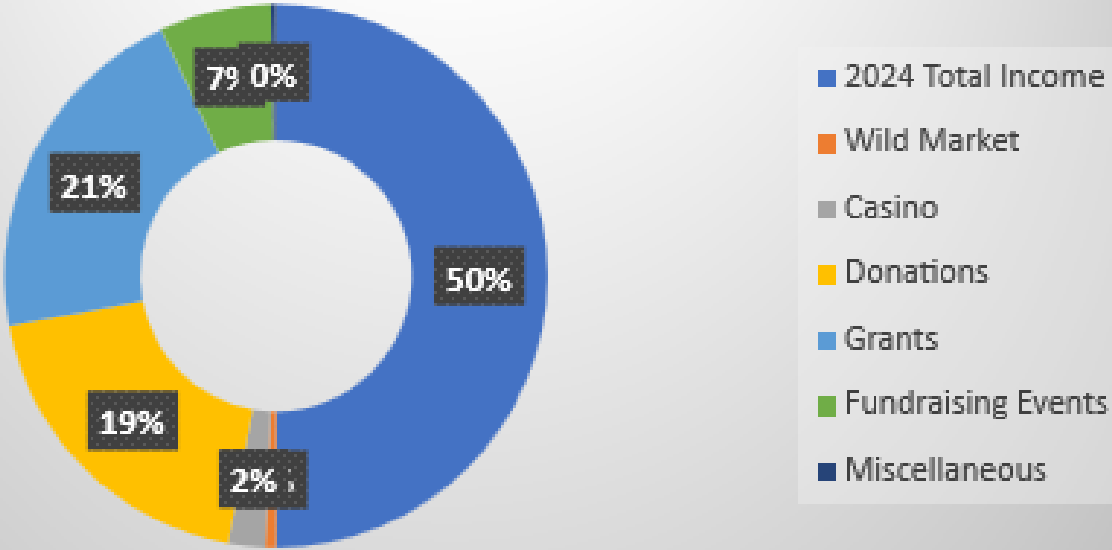
We recognize this important role and having a dedicated team of helpline staff and volunteers makes this huge job more rewarding and empowering. This in turn reduces the load for the rescue and care teams and is critically important.

We see the interconnectedness of our well-trained staff and in turn, how we train our seasonal volunteers and interns to assist wildlife and the public in many challenging scenarios.

**"THE KEY COMPONENTS HERE ARE ANIMALS AND PEOPLE...IT IS THE PERSON TO WHOM WE MUST EFFECTIVELY COMMUNICATE TO BRING ABOUT AN EFFECTIVE PLAN."**

# 2024 FINANCIALS

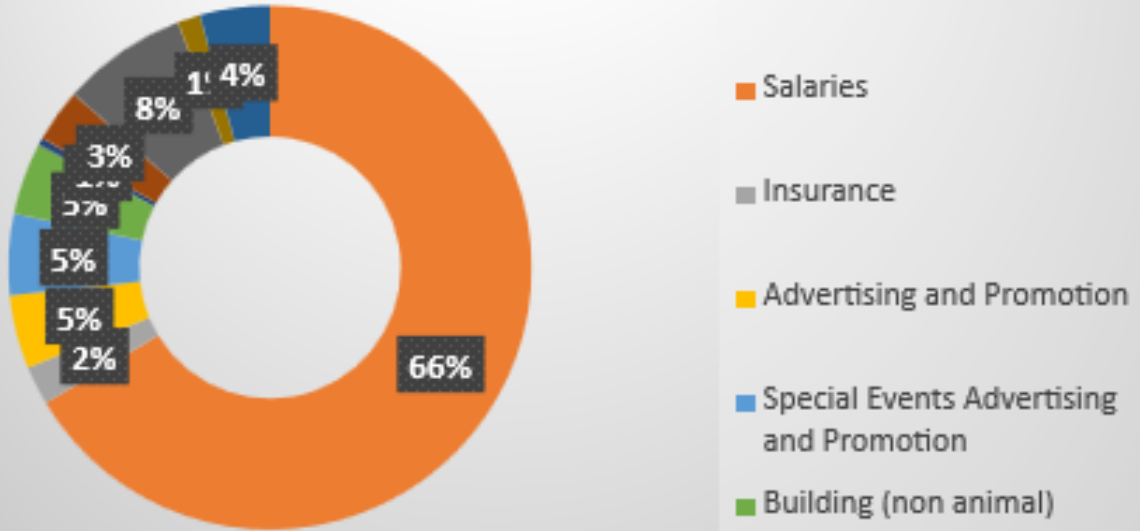
## 2024 Total Income - \$916,046



2024 Total Income	\$916,046.02
Wild Market	\$11,280.08
Casino	\$40,055.34
Donations	\$352,407.00
Grants	\$385,130.00
Fundraising Events	\$121,662.60
Miscellaneous	\$5,511.00

# 2024 FINANCIALS CONT.

## 2024 Total Expenses - \$538,708



2024 Total Expenses	\$811,831.99
Salaries	\$538,708.00
Insurance	\$19,536.00
Advertising and Promotion	\$36,890.00
Special Events Advertising and Promotion	\$40,721.00
Building (non animal)	\$36,054.00
Animal Pens/Enclosures	\$3,707.00
Utilities	\$26,900.00
Patient Care	\$62,899.00
Wild Market	\$11,323.89
Miscellaneous	\$35,093.10

# PARTNERS & FUNDERS

Alberta Chamber of Resources  
Alberta Conservation Association  
ATB Financial  
ATCO  
Bear Belle Design co.  
Berkeley's Place  
Boreal Veterinary Centre  
Bosch Hydraulic Connections Ltd.  
Canadian Tire, Leduc  
Capital City Clean Up  
City of Edmonton  
City of St. Albert  
Cunningham Family Fund  
Edmonton Association of Small  
Animal Veterinarians  
Edmonton Community Foundation  
Edmonton Nature Club  
Eldon and Anne Foote Fund  
Cunningham Animal Care Fund  
Emily brodeur  
EPCOR  
Fortis Alberta  
Government of Alberta  
Government of Canada  
Henning McKenzie Consulting  
Imperial Oil  
Jamie Arthurs Mortgages  
JaW Nature Photography Ltd.  
Jetbrada  
kimberly jasinski  
Kinette Club of Edmonton  
Kunitz Shoes

Laura and Colin Jackson Family Fund  
Malcolmson Family Fund  
MJ Jenkins Family Foundation  
Muttart Foundation  
Nature Conservancy Canada  
Nisku Industrial Coatings  
Pioneer  
Pulse Veterinary Specialists & Emergency  
Queen of Polos  
Robinson & Co.  
Roni's Ride  
Ross McBain Charitable Gift Fund  
Sponsor Energy  
Syncrude  
Tanzi Family Endowment  
TC Energy  
TD Friends of the Environment  
United Way  
VCA Guardian Veterinary Centre  
Vet ER

...AND MANY MORE GRACIOUS DONORS!

## BOARD OF DIRECTORS

PRESIDENT: DAREN MANDRUSIAK  
VICE PRESIDENT: CHERYL FELDSTEIN

TREASURER: RACHELLE BEGER/STEPHEN MICHALYK

SECRETARY: JULIA KRIZAN

DIRECTOR: KATE MCKENZIE

DIRECTOR: SONU SAHI

DIRECTOR: TOM EGER

PAST PRESIDENT: ELIZABETH DISMAN

From all of us here at WILDNorth,

We sincerely thank you for supporting WILDNorth as we provide compassionate care for northern Alberta's imperiled wildlife.

